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How to shoot a video?



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Before Starting Video Shooting

- Make sure your battery is **100% charged**.
- Put your phone in **airplane mode** and disable vibration to prevent interruptions during recording.



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Pay attention!

Clean the camera lens:
Before starting video shooting, first clean your phone's camera lens.



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Pay attention!

Use a tripod: No matter how steady your hands are, there will always be small shakes during shooting, which reduce video quality.



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Pay attention!

Record videos horizontally: Since your videos will be used on social media platforms, they should be horizontal, in **16:9** format.



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Pay attention!

Adjust video length:
Your videos can be a maximum of **5 minutes**, but the ideal length for social media is **2 minutes 20 seconds**.



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Pay attention!

Background and lighting: Lighting is very important in video shooting.
The best shooting environment is daylight.



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Pay attention!

Pay attention to a quiet environment: Choose environments where background noise is minimal—for example, a classroom.



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Shooting documentaries is part technique and part instinct. Depending on the type of documentary you're shooting, you may have to shoot on the fly "following the action" or everything may already be planned out in advance -- for example a historical documentary where you're shooting a lot of "talking head" interviews.



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Don't zoom for close-ups

In general, an image loses quality when you zoom. An image also tends to be shakier, especially on a hand-held shot, when zoomed in. So whenever possible, take your two legs and walk up to whatever it is you want a close-up of. It will look much cleaner and more professional.



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Frame it like a picture

This is where artistic expression and style come into play, but in general, utilize the standard framing styles and rule of thirds in photography.



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